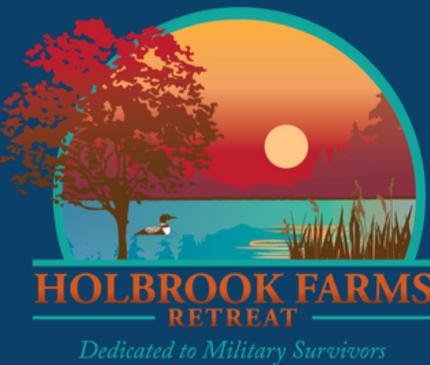


2023



ANNUAL REPORT

For ten years, Holbrook Farms Retreat has been "Dedicated to Survivors" -- serving our nation's widows, children and sisters of our fallen military members. We are pleased to report that because of our incredible volunteers & donors, we successfully carried out our vision in 2023 by providing the setting and personal community for military survivors to restore balance, connect with nature, and establish lifelong relationships with fellow survivors.

All-Volunteer Force



29 Women Served

9 Children Served



Operational Highlights

- 3 successful retreats in Detroit Lakes, MN
- 10 Year Celebration-200+ attendees-raised \$20K
- TellWell partnership to create brilliant new media
- On-boarded 5 key committee members
- Annual Appeal-raised \$10k
- Revamped Holbrook Farms Patron campaign
- Purchased new multi-media software
- Refurbished website, increased social media interaction by 25%

10th
ANNIVERSARY

In September, in recognition of our 10th Anniversary and Patriots Day, Holbrook Farms Retreat launched our inaugural fundraiser. The day included a concert with Post-Traumatic Funk Syndrome and special guest Becca Kotte, a silent auction, and a dinner. We would like to thank all our donors and partners for their generosity

in making this event a success! With the support of our donors such as Scheels, Flags of Valor, Antelope Creek, R. Riveter, Tiny Tags, Happy Harry's, Charliemadison Originals, Swen Products, La Barista, Detroit Lakes Kiwanis Club, VFW Auxiliary, and more we raised over \$20K!

2023 Retreat Highlights

In June, we welcomed **10 women and 9 children** to the **Survivors of Heroes Retreat**. These survivors traveled from all over the country and were served by a 5-person volunteer team. The ladies enjoyed many different wellness activities throughout the six day retreat. Participants nurtured both body and mind with activities like paddleboard yoga, financial counseling, massage therapy, creative arts, social outings, boating and fishing.

In July, we welcomed a group of **10 Sisters of the Fallen** who were served by a 4 person volunteer team. Five of the sisters lived within the Midwest, and five traveled from Maryland, Colorado, Arizona, Pennsylvania, and New York. The group quickly bonded over their grief journeys and built their own unique supportive community. We also had our first service dog guest!



In September, we hosted our third **Alumni Retreat, serving nine women** who returned to Holbrook Farms and assisted with the 10th Anniversary event. The group took part in filming for our updated video, preparing the house and property for the Open House, and celebrating with us at the anniversary event.



Holbrook is connection, peace, family...

“I am years from my husband’s death, and this was the only retreat I have been on that focused on me. Holbrook really helped us feel like we are more than just a mom and a widow. It was a week full of self-affirmation, self-care and fellowship.” -Survivor

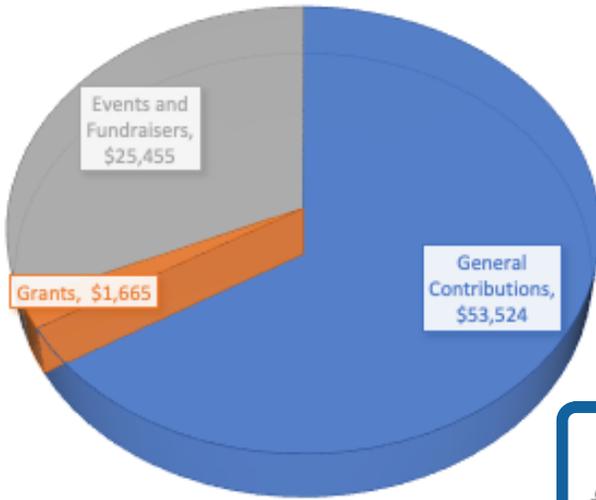
“I realized I wasn’t alone. I found connection. I found friendship, I found family.” -Danielle

“It was a family I didn’t even know I needed...stepping out on the water, you can just breathe again.” -Carrie

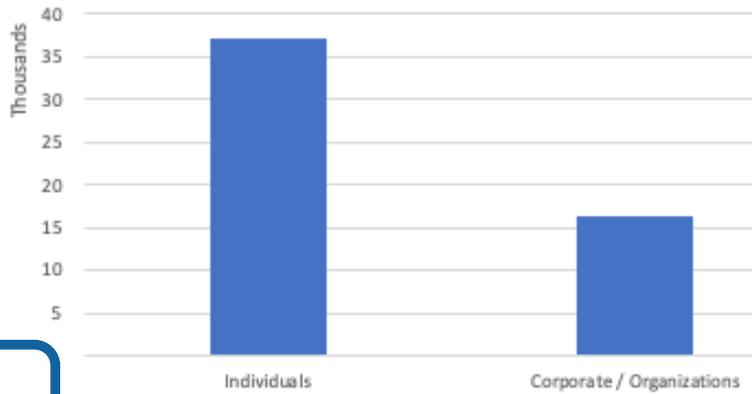


2023 Financial Report

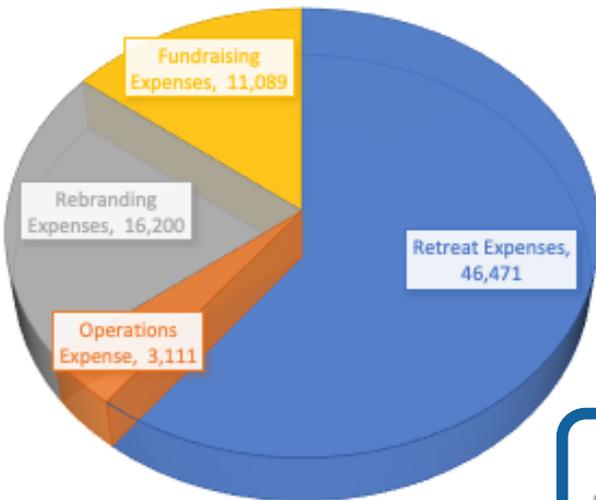
2023 REVENUE



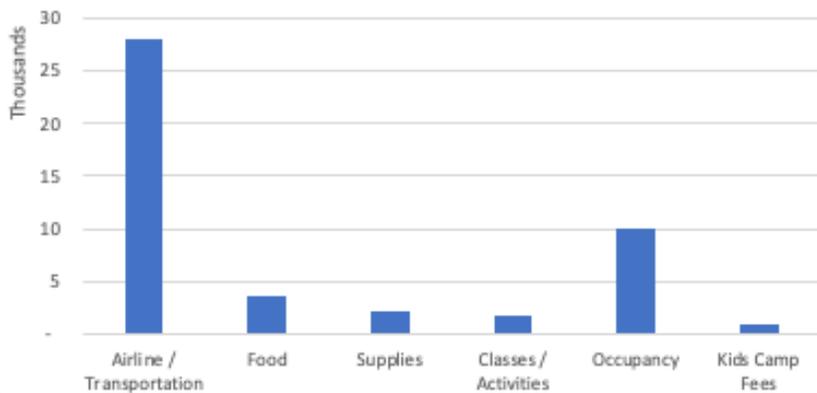
General Contributions Breakdown



2023 EXPENSES



Retreat Expenses Breakdown



2023 Fundraising Report

Our goal this year was to **“expand our relationships with communities across the nation.”** In addition to our inaugural major fundraiser, we also applied for numerous grants from military base spouse groups, Scheels Giving Campaign, as well as the United States Air Force Academy Class of 2003 campaign. These fundraising events allow the public and our military installations to actively engage in supporting our women and their families. We cannot complete our mission without these generous donors!

We were honored to receive grants from the following military spouse clubs:

- Air Force Officers Spouses’ Club of Washington DC
- Beale Officers Spouses Club
- Cannon Spouses’ Club
- Eglin Spouses’ Club
- Fort Bliss Spouses’ Association
- Fort Meyer Spouses Club / Thrift Shop
- Hickam Officer Spouses’ Club
- Hurlburt Spouses’ Club
- Kirtland Spouses’ Club
- Luke Spouses’ Club
- Mountain Home Officers Spouses’ Club
- Twin Cities Chapter USAFA AO

HOLBROOK

#1

We earned top vote getter for the Scheels Giving Campaign (AGAIN!) We were thrilled to receive \$2,500. Thank you Scheels & to our supporters for voting for us.

SCHEELS

For their class fundraiser, the *United States Air Force Academy’s Class of 2003’s 20-year Reunion* partnered with Holbrook Farms. The donations received will purchase a large van that will provide comfortable transportation to our guests and decrease costs for years to come!



Thank you Camp Cormorant for supporting our Gold Star children!



YMCA CAMP CORMORANT

Overnight Camp in Lake Park, Minnesota | Est. 1903



Thank You

We extend our deepest gratitude to all of our volunteers, partners, and Board of Directors for helping us fulfill our mission. We are honored to share the names of the following individuals and organizations that have continually supported us over the years.



Become a Holbrook Patron!

Our Survivors attend our retreats for free but we cannot do this without continuous support! Every dollar supports our guests & we still are not fully funded for our 2024 retreats...

https://www.flipcause.com/secure/cause_pdetails/NzEyNg==



- Melissa Ard
- Drew and Meg Barker
- Raenelle and Mike Bentson
- Larry and Kristi Boyes
- Noreen Clarke
- Judy Cosset
- Bill Daggett
- Detroit Lakes Noon Rotary Club
- Jayne Dunnum
- Marcia DuPont
- Hannah Eure
- Jaime Freeborn
- Laura Goodman
- Chris Hogan
- Hope Blooms
- Sarah Hudson

Answering the Call....

Our diverse group of donors stepped up in 2023 and enabled us to continue our work to change the lives of military survivors, children, and siblings. The need continues and is growing, so please consider Holbrook for your charitable giving. The following generous donors gave over \$1,000 in 2023:

- Larry and Kristi Boyes
- Bill and Nelaina Daggett
- Amanda Evans
- Susan and Greg Maly
- Gilbert Nortz
- Jean and Lane Strickland
- Kris and Ed Studniski
- TellWell
- Andre Toman
- Raymond Turcotte
- Richard Whiting

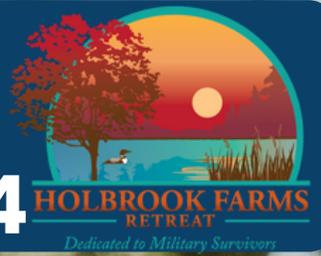
- Kiwanis Club of Detroit Lakes
- Becca Kotte
- Susan Kotte
- Melissa and Brad Lorentz
- Mona Mendez
- Bob Merwin
- Fran Meyer-Drasutis
- Jeff Miller
- Betsy Norby
- Sue Parkhouse
- Erin Petersen
- Heather Phillips
- Roger and Anita Price
- Beth Pridday
- Jadee Purdy
- Dr. Rachelle Reinisch
- Ashley Schafer
- Robyn Schornak
- Kathy and Bob Schulte
- Carol Seefeldt
- Jess Steuwe
- Shelly Stowman
- Katie VanOort
- Sabine Ward
- Mary Wichmann
- YMCA Camp Cormorant
- Val Ziegler

Thank you to the Detroit Lakes Kiwanis Club for your property maintenance support to keep Holbrook beautiful for our 2023 Survivors of Heroes!



FOCUSED AHEAD

Big Goals for 2024



- *Holbrook Farms Retreat rebrand*
- *Increase funding through corporate sponsors, grants, recurring donors, and fundraising events*
- *Fill critical board vacancies*
- *Develop strategic plan for expanding future retreats—men's retreats & new locations*
- *Improve Combined Federal Campaign strategy*
- *Generate high quality content and social media*
- *Finalize curriculum for training volunteers*
- *Increase virtual offerings & resources*
- *Explore more cost-effective transportation*



Micaela Brancato
CEO/Co-Founder



Matthew Brancato
President/Co-Founder



Jessica Domitrovich
Vice-President



Sarah Merwin
Survivor Representative



Patty Mastel
Treasurer



Bethany Keller
Secretary

Follow us on Facebook!



www.holbrookfarmsretreat.org